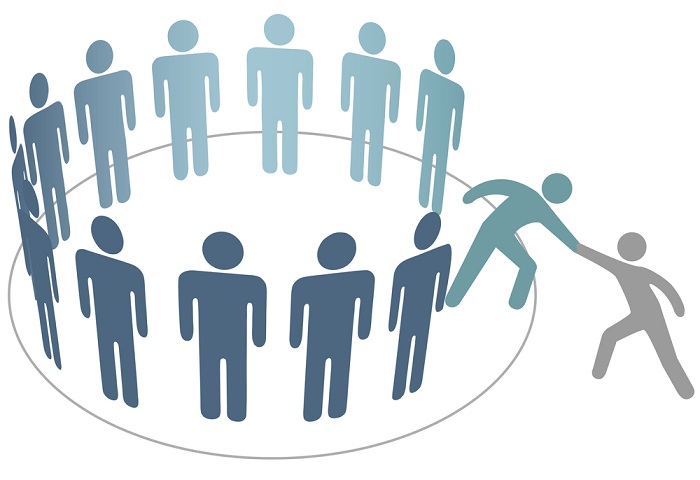
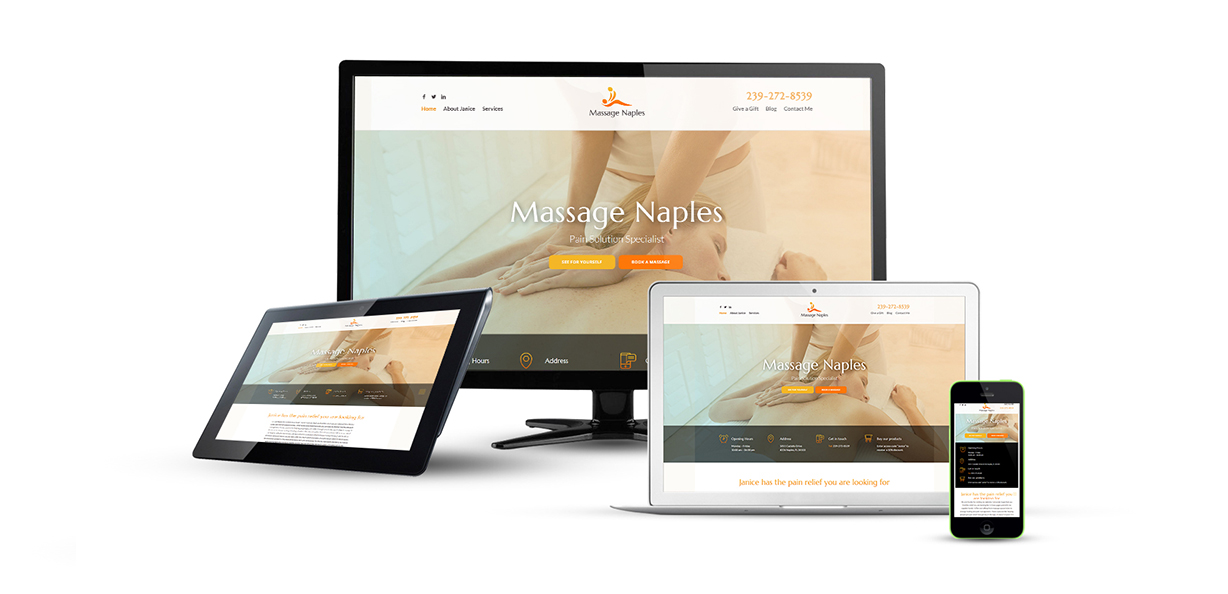
**ONE 2 TEN**

**Multi Support Marketing Strategy**



**Digital Platforms for Multi Support Marketing**

**Effective website and APP**

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**Understand, Contact via Phone, email, WhatsApp etc.**

**Personal Data form**

**PayOuts**

****

Ontime Payouts

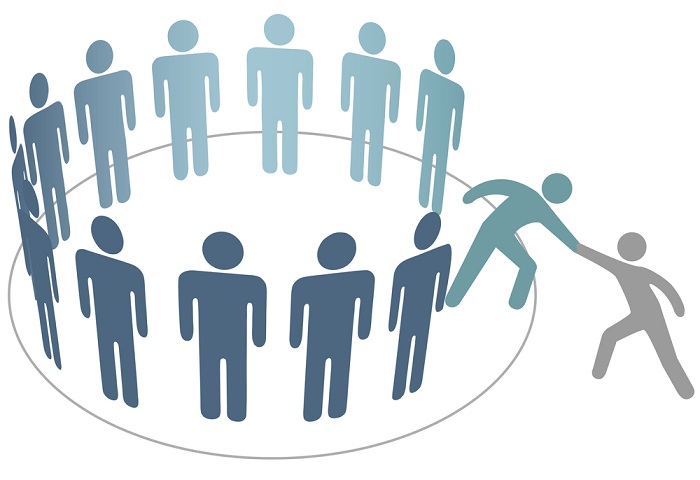
with right payments

**Budgeting**

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Setting-Up weekly and monthly budget Plan to grow

**Effective Plan**

****

**Plan to earn and support each member to grow and support next member to grow**

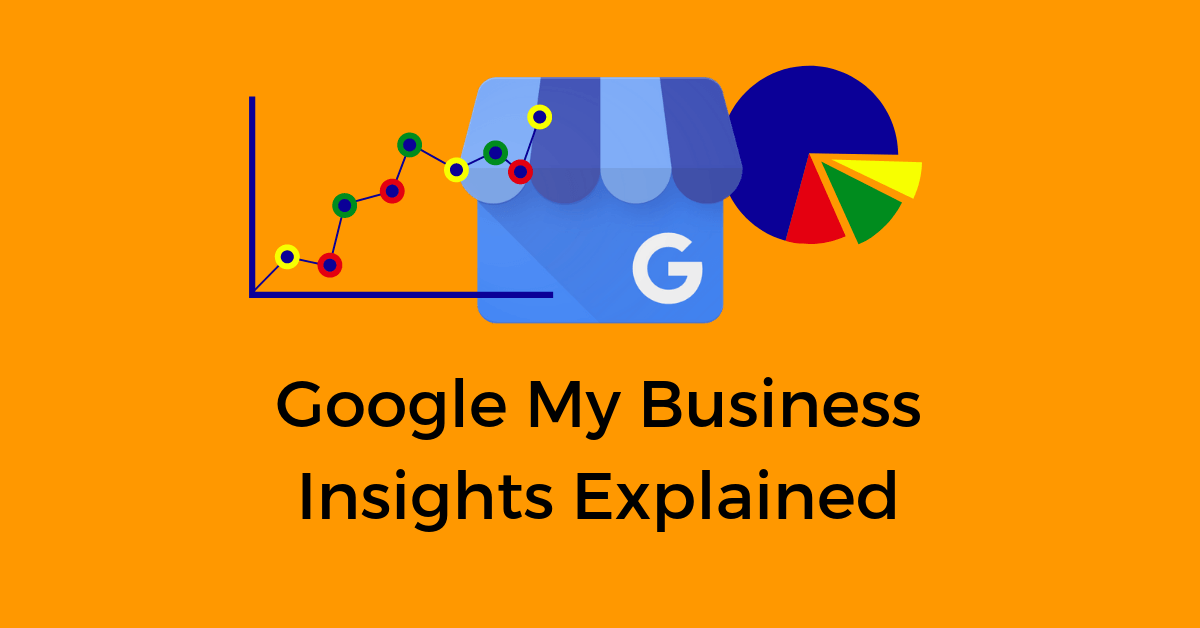
**Secure**

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Secure Long time

Part time business

**Google - MyBusiness**



**Free listing in MyBusiness**

**Membership Program:**

The very first step of digital marketing for our business is very effective programme. Our membership programme starts with a registration of one person by purchasing a product for a nominal amount and he will get enrolled as a member (without a product this business is not legal). Once person will become a member, his next step is to inspire and motivate others to become a member, and that way the registered member will keep on getting his fixed payment share as per programme for his part time efforts for motivating, inspiring and getting 10 persons register and become the members with the company.

**Membership Income:**

As soon as a member registers himself with the company he will get his ID generated, and he will have to pay Rs. 3000/- for the registration. Automated website will create a wallet credited with 3000 points to purchase a product listed on our website, this product will be delivered to his registered address. In the next step he will have to put a little effort to inspire others to get join with our company and become a member and for every member he inspire to join, he will get a 1000 points credited to his wallet(each point is equal to Rs. 1/-), this he will have to do for 10 members. For getting 10 members joined with the company he will have 10000 points credited to his wallet and he will get an option activated for payment to the bank, and we will make a payment of his income (after TDS) direct to his account.

The member will have an option to restart and we will get a new ID generated for him by automatically transferring 3000 points for new ID and this time repeating member will have to make inspire only 9 members to get 10000 points credit to his wallet. The 10th member will automatically will come from the support room available for repeating members.

**Effective Website:**

Our website will have following 4 main modules.

1. A general website with a home page, about us, company history and testimonials, contact us, and a login page for members
2. After a member login he will have access to his profile, his down-line members profile (restricted), his wallet points, selection of products, purchased products, sweep own down-line member to other member. Etc.
3. An admin login module for administration for managing all the members activities, all different types of reports, all the members up-line and down-line reports, wallet and points reports, products control, payments receipts, profiles of members, OTP, WhatsApp information.
4. Mobile APP for Android and IOS, same as members login page.

GUI: Our website should be fast opening, simple, good looking, immediate information availability, easy readable, easy contact information like chat response, phone response and email response, members login, wallet report, profile report. Further more Online Payment Gateway Ready for future.

**WhatsApp and SMS:**

Creating attractive offers images and promotion for repeating and referring customers. Different types of Discount Coupons for weekdays and weekends and different time zone etc.

FLOW CHART

1. Mobile App: Registration
2. Backend approval
3. Wallet
4. Products
5. Members transfer
6. Calculation

First screen after download and install the app by a member

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| www.  **VERIFY**  **Enter Verification code here**  **REGISTER**  Home - About us – Future – ReachUs –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  When you tap on register you agree terms and conditions of the company as stated in terms and conditions page  **9341807007**  Please Enter your Mobile Number to register  Copy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft  Members Login |

AFTER Verification we will generate a permanent ID and that is his/her phone number

Next screen will have him see his ID and the his wallet details and approval information

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| www.  Home - About us – Future – Reach Us –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  APPROVAL of your ID 9341807007 is awaited kindly tap on Members Profile and complete your details  THANK YOU  9341807007  Members Profile  Copy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft  Members Login |

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| www.  Home - About us – Future – Reach Us –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  **ADD / SAVE**  Aadhaar image  BACK  PAN  Aadhaar image  FRONT  DL if you have  Cancelled Cheque or Front page of PASS Book  **Please upload images of your documents and rest of the information we will complete for you.**  NAME  9341807007  Members Profile  Copy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft  Members Login |

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| www.  ID / Name / Photo  ID / Name / Photo  ID / Name / Photo  ID / Name / Photo  ID / Name / Photo  Product Purchased  Wallet Points  Wallet Points  Wallet Points  P-3000  M-5000  MID4  MID3  MID2  Home - About us – Future – Reach Us –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  ID / Name / Photo  ID / Name / Photo  ID / Name / Photo  ID / Name / Photo  ID / Name / Photo  Click to see full image  Upline  PHOTO  Upline/Name /ID  Downliine Members  MI0001  Mohammed Iqbal  9341807007  **SUMMARY**  Members Profile  Copy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft  Members Login |

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| www.  Home - About us – Future – Reach Us –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  APPROVAL of your ID 9341807007 is awaited kindly tap on Members Profile and complete your details  THANK YOU  9341807007  Members Profile  Copy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft  Members Login |

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| www.  Home - About us – Future – ReachUs –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  Copy Right (C) One2Ten.com all rights reserved -  Members Login  Home page - About US - Future – Reach Us  Multi-Level Marketing is a marketing strategy used mostly by pyramid-structured companies for selling products and services, where workers act as both salespeople and buyers and the revenue of an MLM company is then derived from this non-salaried workforce.  The scheme of earning commission-based remuneration and perks depending upon the performance of the network marketer was seen as a cost-effective method of earning from home and has provided for opportunities under the **MLM business in India**. This business works on the direct selling model where the buyer directly purchases a product from the company, instead of involving a middleman. |

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| www.  Verification Code:  Home - About us – Future – ReachUs –  Members Area  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  MEMBERS LOGIN  Please Read Terms and Conditions:  LOGIN  Members accepted terms and conditions  Phone No.  Testimonials: |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  Present ID: US2011001  Name: Umar Sharief Phone: 1234567890  Wallet Points: 6000 as on 14/11/2020 (click to get details)  Members List:   |  |  |  |  | | --- | --- | --- | --- | | No. | Name | ID | Since | | 1. | Ameen Syed | AS2011001 | 2 months | | 2 | Shaikh Sameer | SS2011001 | Goal | | 3 | Wali Rehman | WR2011002 | 6 weeks | | 4 | Shoieb Aakhtar | SA2011003 | 6 weeks | | 5 | Sameuell R | SR2011001 | 5 weeks | | 6 | Shafi Shaikh | SS2011002 | 5 weeks | | 7 |  |  |  | | 8 |  |  |  | | 9 |  |  |  | | 10 |  |  |  |   **Summary**  Down-line Members  Up-line Member  Products Purchased  Sweep-Member  Request Support  Message Box  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  PHOTO  Name: Umar Sharief Present ID: US2011001  Members List:   |  |  |  |  | | --- | --- | --- | --- | | No. | Name | ID | Since | | 1. | Ameen Syed | AS2011001 | 2 months | | 2 | Shaikh Sameer | SS2011001 | Goal | | 3 | Wali Rehman | WR2011002 | 6 weeks | | 4 | Shoieb Aakhtar | SA2011003 | 6 weeks | | 5 | Sameuell R | SR2011001 | 5 weeks | | 6 | Shafi Shaikh | SS2011002 | 5 weeks | | 7 |  |  |  | | 8 |  |  |  | | 9 |  |  |  | | 10 |  |  |  |   Member: Ameen Syed  ID: AS2011001 (Active) / Down Line : 5 Members  Registered on: 06/09/2020  Mobile No.: 9821232425  Summary  **Down-line Members**  Up-line Member  Products Purchased  Sweep-Member  Request Support  Message Box  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  PHOTO  Name: Umar Sharief Present ID: US2011001  UP-Line Members List:  Member: Mohammed Salim  ID: MS20110002 (Active) / Down Line : 7 Members  Registered on: 06/09/2020  Mobile No.: 9821232425  Summary  Down-line Members  **Up-line Member**  Products Purchased  Sweep-Member  Request Support  Message Box  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  Product Details / Rate / Photo etc.  Product Details / Rate / Photo etc.  Product Details / Rate / Photo etc.  Product Details / Rate / Photo etc.  Product Details / Rate / Photo etc.  Product Details / Rate / Photo etc.  Product Details / Rate / Photo etc.  Name: Umar Sharief Present ID: US2011001  Last Product Purchased:  Other Products available  Summary  Down-line Members  Up-line Member  **Products Purchased**  Sweep-Member  Request Support  Message Box  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  PHOTO  **CONFIRM**  123456  MS2011002  Name: Umar Sharief Present ID: US2011001  Select a member to sweep to support other member   |  |  |  |  | | --- | --- | --- | --- | | No. | Name | ID | Since | | 1. | Ameen Syed | AS2011001 | 2 months | | 2 | Shaikh Sameer | SS2011001 | Goal | | 3 | Wali Rehman | WR2011002 | 6 weeks | | 4 | Shoieb Aakhtar | SA2011003 | 6 weeks | | 5 | Sameuell R | SR2011001 | 5 weeks | | 6 | Shafi Shaikh | SS2011002 | 5 weeks | | 7 |  |  |  | | 8 |  |  |  | | 9 |  |  |  | | 10 |  |  |  |   Enter ID of the Member  you want to Support to:  Member: Mohammed Salim  ID: MS20110002 (Active) with 9 Members  Enter Verification code to Sweep:  Summary  Down-line Members  Up-line Member  Products Purchased  **Sweep-Member**  Request Support  Message Box  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  **YES**  PHOTO  Name: Umar Sharief Present ID: US2011001  Following member have completed 9 members and requested support:   |  |  |  |  | | --- | --- | --- | --- | | No. | Name | ID | Since | | 1. | Ameen Syed | AS2011001 | 2 months | | 2 | Sameuell R | SR2011001 | 5 weeks | | 3 | Wali Rehman | WR2011002 | 6 weeks | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  | |  |  |  |  |   Member: Wali Rehman  ID: AS2011001 (Active) with 9 Members  Registered on: 06/09/2020  Mobile No.: 9821232425  Do you Want to Support this member:  Summary  Down-line Members  Up-line Member  Products Purchased  Sweep-Member  **Request Support**  Message Box  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  **Message from Wali Rehmani**  **Thank you brother you have supported me and I have completed my 10 members, I m going for new ID and I will be in your downline with a new ID. Thanks again**  PHOTO  Name: Umar Sharief Present ID: US2011001  Following member have completed 9 members and requested support:   |  |  |  |  | | --- | --- | --- | --- | | No. | Name | ID | Message Read | | 1. | Ameen Syed | AS2011001 | Y | | 2 | Sameuell R | SR2011001 | Y | | 3 | Wali Rehman | WR2011002 | Read |   Summary  Down-line Members  Up-line Member  Products Purchased  Sweep-Member  Request Support  **Message Box**  Pay-Outs  Profile Up-Date |

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| www.  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  **RECEIPT**  **Pay-out of Rs. 10000.00**  **Less - Tax – GST 1800.00**  **Less New ID Purchased 3000.00**  **Total Transferred to your Bank 5200.00**  On 01/12/2020 vide transaction No. X1517230011  Name: Umar Sharief Present ID: US2011001  PAY-OUT Details   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | No. | ID | Created | Members | Support | Pay-Out | | **1** | **US2011001** | **12/09/2020** | **9** | **1** | **5200.00** | | 2 | US2012007 | 01/12/2020 | 0 | 0 |  |   Summary  Down-line Members  Up-line Member  Products Purchased  Sweep-Member  Request Support  Message Box  **Pay-Outs**  Profile Up-Date |

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| www.  **PHOTO**  **LICENCE**  **Cancelled Cheque image**  **Aadhar**  Home - About us – Future – ReachUs –    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  **PAN**  Name: Umar Sharief Present ID: US2011007  Login ID: 9821223344  Phone No.: 9821223344  Password : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Change PW)  Bank Account Details: (Update)  Account Name:  Account No.:  Bank Name: IFS Code: Branch:  KYC Details: (COMPLETED)  Summary  Down-line Members  Up-line Member  Products Purchased  Sweep-Member  Request Support  Message Box  Pay-Outs  **Profile UpDate** |

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| www.  **Total USERS**  **Total USERS**  **Total USERS**  **REPORTS**  **Repeated M**  **9 Members**  **5 Members**  **< 5 Members**  **Payout for NOVEMBER**  **259456**  **Total USERS**  **Total Pay-OUT Rs.**  **52954600**  **Total Members**  **40222**  Home - About us – Future – ReachUs – **SUPER ADMIN**    Success ideas and tips for strong MLM business companies  An introvert's guide to networking  **Active Members**  **34216**  **SUMMARY REPORT**  **Summary** |

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| www.  Home - About us – Future – ReachUs –  Members Login  Success ideas and tips for strong MLM business companies  An introvert's guide to networking  Home page - About US - Future – Reach Us  Multi-Level Marketing is a marketing strategy used mostly by pyramid-structured companies for selling products and services, where workers act as both salespeople and buyers and the revenue of an MLM company is then derived from this non-salaried workforce.  The scheme of earning commission-based remuneration and perks depending upon the performance of the network marketer was seen as a cost-effective method of earning from home and has provided for opportunities under the **MLM business in India**. This business works on the direct selling model where the buyer directly purchases a product from the company, instead of involving a middleman. |

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**Budgeting**

Most important is to setup the budget based on response.

First and foremost making a website with appropriate Front-End and Back-End recourses and Desktop/laptop and mobile user friendly which immediately catches the attention of the customer. Where we can have an admin panel where we can keep on changing and updating promotions and offers with images. A slot booking form, A feed back form, A payment gateway ready page, A chat Session window, WhatsApp link, email link, and a call response person available at business hours. As well as Attendance records of staff and reports.

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| Sr. No. | Description | Tentative Budget |
| 1 | Opening a bank account for setting up payments and receipts to google and other online activities. |  |
| 2 | Setting Budget for Website with admin panel  ONE TIME Payment |  |
| 3 | Server and hosting space for all domains  Charges Yearly |  |
| 4 | Buying a Desktop or a Laptop and phones for Executive  One Time |  |
| 5 | Setting up budget for promotions Monthly:  Google Adwords / Face Book  FREE: Google Business Pages / Twitter / Instagram / YouTube |  |
| 6 | Digital Marketing executive (good English speaking girl) working from Home Salary Monthly |  |
| 7 | Internet and Mobile recharge / Monthly or Quarterly |  |
| 8 | Management Fees Monthly  to look after all the activities promotion reports and response |  |
| 9 | CCTV Monitoring from Head Office |  |

DESIGN of WEB PORTAL APP

