**ONE 2 TEN**

**Multi Support Marketing Strategy**



**Digital Platforms for Multi Support Marketing**

**Effective website and APP**

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**Understand, Contact via Phone, email, WhatsApp etc.**

**Personal Data form**

**PayOuts**

****

Ontime Payouts

with right payments

**Budgeting**

****

Setting-Up weekly and monthly budget Plan to grow

**Effective Plan**

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**Plan to earn and support each member to grow and support next member to grow**

**Secure**

****

Secure Long time

Part time business

**Google - MyBusiness**



**Free listing in MyBusiness**

**Membership Program:**

The very first step of digital marketing for our business is very effective programme. Our membership programme starts with a registration of one person by purchasing a product for a nominal amount and he will get enrolled as a member (without a product this business is not legal). Once person will become a member, his next step is to inspire and motivate others to become a member, and that way the registered member will keep on getting his fixed payment share as per programme for his part time efforts for motivating, inspiring and getting 10 persons register and become the members with the company.

**Membership Income:**

As soon as a member registers himself with the company he will get his ID generated, and he will have to pay Rs. 3000/- for the registration. Automated website will create a wallet credited with 3000 points to purchase a product listed on our website, this product will be delivered to his registered address. In the next step he will have to put a little effort to inspire others to get join with our company and become a member and for every member he inspire to join, he will get a 1000 points credited to his wallet(each point is equal to Rs. 1/-), this he will have to do for 10 members. For getting 10 members joined with the company he will have 10000 points credited to his wallet and he will get an option activated for payment to the bank, and we will make a payment of his income (after TDS) direct to his account.

The member will have an option to restart and we will get a new ID generated for him by automatically transferring 3000 points for new ID and this time repeating member will have to make inspire only 9 members to get 10000 points credit to his wallet. The 10th member will automatically will come from the support room available for repeating members.

**Effective Website:**

Our website will have following 4 main modules.

1. A general website with a home page, about us, company history and testimonials, contact us, and a login page for members
2. After a member login he will have access to his profile, his down-line members profile (restricted), his wallet points, selection of products, purchased products, sweep own down-line member to other member. Etc.
3. An admin login module for administration for managing all the members activities, all different types of reports, all the members up-line and down-line reports, wallet and points reports, products control, payments receipts, profiles of members, OTP, WhatsApp information.
4. Mobile APP for Android and IOS, same as members login page.

GUI: Our website should be fast opening, simple, good looking, immediate information availability, easy readable, easy contact information like chat response, phone response and email response, members login, wallet report, profile report. Further more Online Payment Gateway Ready for future.

**WhatsApp and SMS:**

Creating attractive offers images and promotion for repeating and referring customers. Different types of Discount Coupons for weekdays and weekends and different time zone etc.

FLOW CHART

1. Mobile App: Registration
2. Backend approval
3. Wallet
4. Products
5. Members transfer
6. Calculation

First screen after download and install the app by a member

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| www.**VERIFY****Enter Verification code here****REGISTER**Home - About us – Future – ReachUs – Members AreaSuccess ideas and tips for strong MLM business companiesAn introvert's guide to networkingWhen you tap on register you agree terms and conditions of the company as stated in terms and conditions page**9341807007**Please Enter your Mobile Number to registerCopy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft Members Login |

AFTER Verification we will generate a permanent ID and that is his/her phone number

Next screen will have him see his ID and the his wallet details and approval information

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| www.Home - About us – Future – Reach Us – Members AreaSuccess ideas and tips for strong MLM business companiesAn introvert's guide to networking**ADD / SAVE**Aadhaar imageBACKPANAadhaar imageFRONTDL if you haveCancelled Cheque or Front page of PASS Book**Please upload images of your documents and rest of the information we will complete for you.**NAME 9341807007Members ProfileCopy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft Members Login |

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| www.ID / Name / PhotoID / Name / PhotoID / Name / PhotoID / Name / PhotoID / Name / PhotoProduct PurchasedWallet PointsWallet PointsWallet PointsP-3000M-5000MID4MID3MID2Home - About us – Future – Reach Us – Members AreaSuccess ideas and tips for strong MLM business companiesAn introvert's guide to networkingID / Name / PhotoID / Name / PhotoID / Name / PhotoID / Name / PhotoID / Name / PhotoClick to see full imageUplinePHOTOUpline/Name /IDDownliine MembersMI0001Mohammed Iqbal9341807007**SUMMARY**Members ProfileCopy Right (C) DKBK.IN all rights reserved – Designed by TWSN developed by Dreamsoft Members Login |

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| www.Verification Code:Home - About us – Future – ReachUs – Members AreaSuccess ideas and tips for strong MLM business companiesAn introvert's guide to networkingMEMBERS LOGINPlease Read Terms and Conditions:LOGINMembers accepted terms and conditionsPhone No.Testimonials: |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networkingPresent ID: US2011001Name: Umar Sharief Phone: 1234567890Wallet Points: 6000 as on 14/11/2020 (click to get details)Members List:

|  |  |  |  |
| --- | --- | --- | --- |
| No. | Name | ID | Since |
| 1. | Ameen Syed | AS2011001 | 2 months |
| 2 | Shaikh Sameer | SS2011001 | Goal |
| 3 | Wali Rehman | WR2011002 | 6 weeks |
| 4 | Shoieb Aakhtar | SA2011003 | 6 weeks |
| 5 | Sameuell R | SR2011001 | 5 weeks |
| 6 | Shafi Shaikh | SS2011002 | 5 weeks |
| 7 |  |  |  |
| 8 |  |  |  |
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**Summary**Down-line MembersUp-line MemberProducts PurchasedSweep-MemberRequest SupportMessage BoxPay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networkingPHOTOName: Umar Sharief Present ID: US2011001Members List:

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| No. | Name | ID | Since |
| 1. | Ameen Syed | AS2011001 | 2 months |
| 2 | Shaikh Sameer | SS2011001 | Goal |
| 3 | Wali Rehman | WR2011002 | 6 weeks |
| 4 | Shoieb Aakhtar | SA2011003 | 6 weeks |
| 5 | Sameuell R | SR2011001 | 5 weeks |
| 6 | Shafi Shaikh | SS2011002 | 5 weeks |
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Member: Ameen Syed ID: AS2011001 (Active) / Down Line : 5 MembersRegistered on: 06/09/2020Mobile No.: 9821232425Summary**Down-line Members**Up-line MemberProducts PurchasedSweep-MemberRequest SupportMessage BoxPay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networkingPHOTOName: Umar Sharief Present ID: US2011001UP-Line Members List: Member: Mohammed SalimID: MS20110002 (Active) / Down Line : 7 MembersRegistered on: 06/09/2020Mobile No.: 9821232425SummaryDown-line Members**Up-line Member**Products PurchasedSweep-MemberRequest SupportMessage BoxPay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networkingProduct Details / Rate / Photo etc.Product Details / Rate / Photo etc.Product Details / Rate / Photo etc.Product Details / Rate / Photo etc.Product Details / Rate / Photo etc.Product Details / Rate / Photo etc.Product Details / Rate / Photo etc.Name: Umar Sharief Present ID: US2011001Last Product Purchased:Other Products availableSummaryDown-line MembersUp-line Member**Products Purchased**Sweep-MemberRequest SupportMessage BoxPay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networkingPHOTO**CONFIRM**123456MS2011002Name: Umar Sharief Present ID: US2011001Select a member to sweep to support other member

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| --- | --- | --- | --- |
| No. | Name | ID | Since |
| 1. | Ameen Syed | AS2011001 | 2 months |
| 2 | Shaikh Sameer | SS2011001 | Goal |
| 3 | Wali Rehman | WR2011002 | 6 weeks |
| 4 | Shoieb Aakhtar | SA2011003 | 6 weeks |
| 5 | Sameuell R | SR2011001 | 5 weeks |
| 6 | Shafi Shaikh | SS2011002 | 5 weeks |
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Enter ID of the Member you want to Support to:Member: Mohammed SalimID: MS20110002 (Active) with 9 MembersEnter Verification code to Sweep:SummaryDown-line MembersUp-line MemberProducts Purchased**Sweep-Member**Request SupportMessage BoxPay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networking**YES**PHOTOName: Umar Sharief Present ID: US2011001Following member have completed 9 members and requested support:

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| --- | --- | --- | --- |
| No. | Name | ID | Since |
| 1. | Ameen Syed | AS2011001 | 2 months |
| 2 | Sameuell R | SR2011001 | 5 weeks |
| 3 | Wali Rehman | WR2011002 | 6 weeks |
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Member: Wali Rehman ID: AS2011001 (Active) with 9 MembersRegistered on: 06/09/2020Mobile No.: 9821232425Do you Want to Support this member:SummaryDown-line MembersUp-line MemberProducts PurchasedSweep-Member**Request Support**Message BoxPay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networking**Message from Wali Rehmani****Thank you brother you have supported me and I have completed my 10 members, I m going for new ID and I will be in your downline with a new ID. Thanks again**PHOTOName: Umar Sharief Present ID: US2011001Following member have completed 9 members and requested support:

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| --- | --- | --- | --- |
| No. | Name | ID | Message Read |
| 1. | Ameen Syed | AS2011001 | Y |
| 2 | Sameuell R | SR2011001 | Y |
| 3 | Wali Rehman | WR2011002 | Read |

SummaryDown-line MembersUp-line MemberProducts PurchasedSweep-MemberRequest Support**Message Box**Pay-OutsProfile Up-Date |

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| www.Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networking**RECEIPT****Pay-out of Rs. 10000.00****Less - Tax – GST 1800.00****Less New ID Purchased 3000.00****Total Transferred to your Bank 5200.00**On 01/12/2020 vide transaction No. X1517230011Name: Umar Sharief Present ID: US2011001PAY-OUT Details

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| No. | ID | Created | Members | Support | Pay-Out |
| **1** | **US2011001** | **12/09/2020** | **9** | **1** | **5200.00** |
| 2 | US2012007 | 01/12/2020 | 0 | 0 |  |

SummaryDown-line MembersUp-line MemberProducts PurchasedSweep-MemberRequest SupportMessage Box**Pay-Outs**Profile Up-Date |

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| www.**PHOTO****LICENCE****Cancelled Cheque image****Aadhar**Home - About us – Future – ReachUs – Success ideas and tips for strong MLM business companiesAn introvert's guide to networking**PAN**Name: Umar Sharief Present ID: US2011007Login ID: 9821223344Phone No.: 9821223344Password : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (Change PW)Bank Account Details: (Update)Account Name:Account No.:Bank Name: IFS Code: Branch:KYC Details: (COMPLETED)SummaryDown-line MembersUp-line MemberProducts PurchasedSweep-MemberRequest SupportMessage BoxPay-Outs**Profile UpDate** |

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| www.**Total USERS****Total USERS****Total USERS****REPORTS****Repeated M****9 Members****5 Members****< 5 Members****Payout for NOVEMBER****259456****Total USERS****Total Pay-OUT Rs.****52954600****Total Members****40222**Home - About us – Future – ReachUs – **SUPER ADMIN** Success ideas and tips for strong MLM business companiesAn introvert's guide to networking**Active Members****34216****SUMMARY REPORT****Summary** |

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**Budgeting**

Most important is to setup the budget based on response.

First and foremost making a website with appropriate Front-End and Back-End recourses and Desktop/laptop and mobile user friendly which immediately catches the attention of the customer. Where we can have an admin panel where we can keep on changing and updating promotions and offers with images. A slot booking form, A feed back form, A payment gateway ready page, A chat Session window, WhatsApp link, email link, and a call response person available at business hours. As well as Attendance records of staff and reports.

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| Sr. No. | Description | Tentative Budget |
| 1 | Opening a bank account for setting up payments and receipts to google and other online activities. |  |
| 2 | Setting Budget for Website with admin panel ONE TIME Payment |  |
| 3 | Server and hosting space for all domainsCharges Yearly |  |
| 4 | Buying a Desktop or a Laptop and phones for ExecutiveOne Time |  |
| 5 | Setting up budget for promotions Monthly:Google Adwords / Face BookFREE: Google Business Pages / Twitter / Instagram / YouTube |  |
| 6 | Digital Marketing executive (good English speaking girl) working from Home Salary Monthly |  |
| 7 | Internet and Mobile recharge / Monthly or Quarterly |  |
| 8 | Management Fees Monthlyto look after all the activities promotion reports and response |  |
| 9 | CCTV Monitoring from Head Office |  |

DESIGN of WEB PORTAL APP

